

Music to Remind

Challenged! What to do now?

A) You yourself make a clip in accordance with the separate information, you load it on to YouTube and send an E-mail to youtube@musicto remind.com. And then tell the world that you have performed your contribution.

or

B) You donate CHF 100.00 (or the equivalent in your own preferred currency) to the International Red Cross (Details on the homepage of www.musicto remind.com).

Information for the clips:

3 possibilities:

- a) a new original song for the issue or topic of the campaign
 - b) an existing song that by means of a fade in or overlay is especially dedicated to the issue or topic of the campaign
 - c) a new tune, that is interpreted as desired from our sample lyrics on our homepage
- Length between 40 seconds and 4 minutes
 - The clip must not infringe any existing copyright (no "cover songs" – only own material!)
 - At the end of the clip, by means of a fade in or overlay, a challenge to 3 additional musicians or bands in your home country or abroad
 - Upload to YouTube with the tags #musicto remind und #bringbackourgirls
 - Send an E-mail with the corresponding YouTube link to youtube@musicto remind.com, so that we can capture and take the link into our channel. Please specify the following subject reference: New Challenge Clip Original (or New Challenge Clip Dedication or New Challenge Clip Interpretation).